

p price of the firm's output

$w \in \mathbb{R}_+^{N-1}$ prices of the inputs

e.g. wages

$$\sum_{n=1}^{N-1} w_n x_n$$

The firm's profit function:

$$\pi(p; w) = \max_{x \in \mathbb{R}_+^{N-1}} \underbrace{pf(x)}_{\text{revenue}} - \underbrace{w \cdot x}_{\text{cost}}$$

$$= pf(x(p; w)) - w \cdot x(p; w)$$

the factor demand function

First order condition w.r.t. x_n :

$$p \frac{\partial f(x)}{\partial x_n} = w_n$$

MP_n
MRP_n

FOC x_n : $\frac{\partial f(x)}{\partial x_n} = \frac{w_n}{p}$

FOC x_m : $\frac{\partial f(x)}{\partial x_m} = \frac{w_m}{p}$

Detour: Chain rule (F2) and implicit function theorem (F3)

$f: \mathbb{R}^p \rightarrow \mathbb{R}^q$
 $g: \mathbb{R}^q \rightarrow \mathbb{R}^r$

$h(x) = g(f(x))$, $h: \mathbb{R}^p \rightarrow \mathbb{R}^r$

* Theorem (chain rule) If f and g are differentiable, then h is differentiable and $h'(x) = g'(f(x)) f'(x)$

$f: \mathbb{R} \rightarrow \mathbb{R}^2$ and $g: \mathbb{R}^2 \rightarrow \mathbb{R}$
 $f(t) = (-t, \sqrt{t})$ and $g(x, y) = xy^2$

$h(t) = g(f(t))$

What is $h'(t)$?

without chain rule:

$$h(t) = g(-t, \sqrt{t}) = (-t)(\sqrt{t})^2 = -t^2$$

$$h'(t) = -2t$$

with chain rule:

$$h'(t) = g'(f(t)) f'(t)$$

$$g'(x, y) = [g_1(x, y) \quad g_2(x, y)]$$

$$= [y^2 \quad 2xy]$$

$$f'(t) = \begin{bmatrix} f_1'(t) \\ f_2'(t) \end{bmatrix} = \begin{bmatrix} -1 \\ \frac{1}{2\sqrt{t}} \end{bmatrix}$$

$$h'(t) = g'(-t, \sqrt{t}) f'(t)$$

$$= [t \quad 2(-t)\sqrt{t}] \begin{bmatrix} -1 \\ \frac{1}{2\sqrt{t}} \end{bmatrix}$$

$$= -t + 2(-t)\sqrt{t} \cdot \frac{1}{2\sqrt{t}}$$

$$= -2t$$

Implicit Function Theorem

Suppose $f: \mathbb{R}^2 \rightarrow \mathbb{R}$ is a differentiable function and $g: \mathbb{R} \rightarrow \mathbb{R}$ is a continuous function that satisfies

$$f(x, g(x)) = 0 \text{ for all } x$$

Consider (x^*, y^*) . If $y = g(x^*)$ and

$$\frac{\partial f(x^*, y^*)}{\partial y} \neq 0$$

then g is differentiable with

$$g'(x^*) = - \frac{\frac{\partial f(x^*, y^*)}{\partial x}}{\frac{\partial f(x^*, y^*)}{\partial y}}$$

"Proof": $f(x, g(x)) = 0$ for all x

$$\left[\frac{\partial f(x, g(x))}{\partial x} + \frac{\partial f(x, g(x))}{\partial y} g'(x) \right]_{(x, y) = (x^*, y^*)} = 0$$

Back to firm's problem

Ex 2.1

r royalties
 l_m musician labour
 l_t technician labour
 w_m, w_t wages

$f(l_m, l_t)$ #songs output

The music company's profit maximization problem is:

$$\max_{l_m, l_t} r f(l_m, l_t) - w_m l_m - w_t l_t$$

Ex 2.2

w waste input
 $g(w)$ glycerine output
 $d(w)$ diesel output

p^w, p^g, p^d prices

The bio-energy profit function is:

$$\pi(p^g, p^d; p^w) = \max_w p^g g(w) + p^d d(w) - p^w w$$

Ex 2.3

x crude oil input
 $e = f(x)$ ethylene intermediate
 $y = g(e)$ plastic output

p_x, p_y prices

Integrated firm's profit function is

$$\pi(p_y, p_x) = \max_x p_y g(f(x)) - p_x x$$